



OLIGO MEETING

20th Annual Meeting of the
Oligonucleotide Therapeutics Society

OCTOBER 6-9 | CENTRE MONT-ROYAL | MONTREAL | CANADA

2024 EXHIBITOR & SPONSORSHIP PROSPECTUS



2024oligomeeting.com

20th ANNUAL MEETING OF THE OLIGONUCLEOTIDE THERAPEUTICS SOCIETY



THE OLIGO MEETING

The highly regarded OTS Annual Meeting draws experts from all over the world for cross-disciplinary exchange spanning expertise in chemistry and delivery, to biology, immunology and clinical medicine. It is the intense scientific exchange during our meetings that sets the stage for groundbreaking new ideas and collaborations.

4 days

10 sessions

900+ participants

250+ posters

25+ countries represented

350+ organizations represented



LEVEL SPONSORSHIPS

DIAMOND LEVEL

\$45,000

- 15 Complimentary Registrations
- 30% Discount on Additional Registrations
- Exhibit Booth
- Registration Bag Insert *sponsor provides material*
- Full Page Ad (Interior Pages) in Program Book
- Verbal Recognition at the Opening Session

Logo Displayed:

Pre-Event

- OTS Monthly Newsletter
- Registration Confirmation Email
- Event Marketing & Promotional Emails
- Social Media Posts
- OTS Website & Annual Meeting Website
- Digital Meeting Brochure

During Event

- Virtual Meeting & Abstract Portal
- Program Book – *print and digital*
- Exclusive Signage (Gold Level & Up)
- General Session During Breaks

PLATINUM LEVEL

\$35,000

- 10 Complimentary Registrations
- 30% Discount on Additional Registrations
- 50% Discount on Exhibit Booth
- Registration Bag Insert *sponsor provides material*
- Verbal Recognition at the Opening Session

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- Social Media Posts
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During Event

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- Program Book – *print and digital*
- Exclusive Signage (Gold Level & Up)
- General Session During Breaks

GOLD LEVEL

\$25,000

- 6 Complimentary Registrations
- 20% Discount on Additional Registrations
- 35% Discount on Exhibit Booth
- Verbal Recognition at the Opening Session

Logo Displayed:

Pre-Event

- Event Marketing & Promotional Emails
- Social Media Posts
- OTS Website & Annual Meeting Website
- Digital Meeting Brochure

During Event

- Virtual Meeting & Abstract Portal
- Program Book – *print and digital*
- Exclusive Signage (Gold Level & Up)
- General Session During Breaks

SILVER LEVEL

\$15,000

- 4 Complimentary Registrations
- 15% Discount on Additional Registrations
- 20% Discount on Exhibit Booth

Logo Displayed:

Pre-Event

- OTS Website & Annual Meeting Website
- Digital Meeting Brochure

During Event

- Virtual Meeting & Abstract Portal
- Program Book – *print and digital*
- Signage
- General Session During Breaks

BRONZE LEVEL

\$10,000

- 2 Complimentary Registrations
- 10% Discount on Additional Registrations

Logo Displayed:

Pre-Event

- Annual Meeting Website
- Digital Meeting Brochure

During Event

- Virtual Meeting & Abstract Portal
- Program Book – *print and digital*
- Signage

PARTNER LEVEL

\$7,500

- 1 Complimentary Registration
- 10% Discount on Additional Registrations

Logo Displayed:

Pre-Event

- Annual Meeting Website
- Digital Meeting Brochure

During Event

- Virtual Meeting & Abstract Portal
- Program Book – *print and digital*
- Signage

SUPPORTER LEVEL

\$5,000

- 10% Discount on Registrations

Logo Displayed:

Pre-Event

- Annual Meeting Website

During Event

- Virtual Meeting & Abstract Portal
- Program Book – *print and digital*
- Signage

FRIEND LEVEL

\$2,500

Logo Displayed:

Pre-Event

- Annual Meeting Website

During Event

- Virtual Meeting & Abstract Portal
- Program Book – *print and digital*

EXHIBIT BOOTH

\$8,000

- 2 Complimentary Registrations
- 10% Discount on Additional Registrations
- 10% Discount on Interior Program Book Ads

Logo Displayed:

Pre-Event

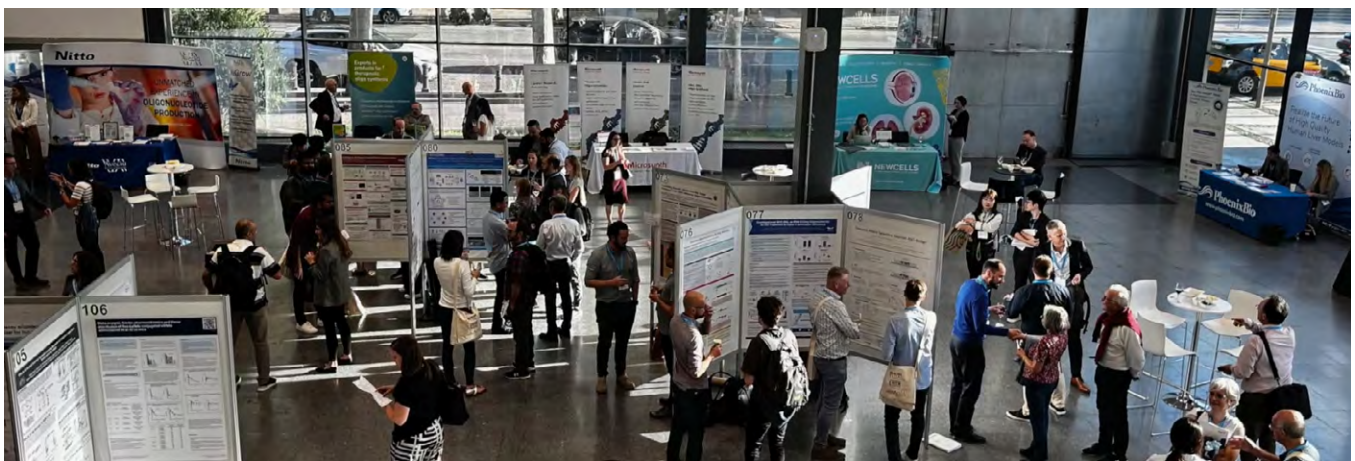
- Annual Meeting Website
- Digital Meeting Brochure

During Event

- Virtual Meeting & Abstract Portal
- Company Profile in Program Book
- Signage
- General Session During Breaks

Onsite Setup Includes:

- One Draped Table & Two Chairs
- Tabletop Sign Printed with Logo
- Internet
- Electricity



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunity Sponsorships are available on a first come, first served basis and are separate from Level Sponsorships; benefits are not cumulative. First right of refusal is given to sponsors from the previous year's meeting.

EDUCATIONAL WORKSHOP

\$15,000

- Two Complimentary Meeting Registrations
- Logo in Pre-workshop Promotion
- Logo in Program Book – *print and digital*
- Logo in General Session Slides
- Exclusive Signage at the Workshop
- Verbal Recognition at the Workshop



DELEGATE BAG INSERT

\$2,000

Five Opportunities Available

- Insert of Choice included in Delegate Registration Bags *provided by sponsor*



MENTORSHIP LUNCHEON

\$3,500

Exclusive Sponsorship supporting lunch on Sunday for approximately 40-50 mentors/mentees in the current cohort of the OTS Mentorship Program

- Logo in Pre-event Promotion
- Exclusive Signage at the Event
- Verbal Recognition during Event



PROGRAM BOOK DISPLAY ADS

Color Ad for Print and Digital Versions of Program Book
sponsor to provide artwork by August 31st

- Inside Front Cover \$2,500 1 available **SOLD**
- Outside Back Cover \$2,500 1 available **SOLD**
- Inside Back Cover \$1,800 1 available
- Interior
 - Full Page \$1,300 2 available
 - Half Page \$750 4 available

STUDENT TRAVEL GRANT SUPPORTER

\$750

Unlimited Opportunities Available

Support Student Travel Grants to the Annual Meeting

- Logo in Program Book – print and digital versions
- Logo on Meeting Website



CONFIRM YOUR SPONSORSHIP AND/OR EXHIBIT BOOTH

**To secure your spot today, complete the Sponsor and Exhibitor
Reply Form here www.inscriptweb.com/ots2410/sponsor**

Sponsorship benefits begin upon receipt of electronic contract.
Payments are due within 30 days unless alternate payment arrangements are made in advance.

Questions or interested in a custom package?
Contact us at oligomeeting@oligotherapeutics.org.